

Terms and Conditions of Prime Visa 1st Transaction Promotion

1. The promotion period of the Prime Visa 1st Transaction Promotion (“Promotion”) is from May 24 to July 31, 2019 (both dates inclusive) (“Promotion Period”), and the Promotion is only applicable to selected Prime Visa credit card cardholders (“Cardholders”). The record of list of Cardholders in PrimeCredit Limited (“PrimeCredit”) shall be final.
2. To be eligible to the Promotion, Cardholders must make their FIRST transaction at any amount of either retail purchase or cash advance by using their Prime Visa credit card within the Promotion Period (“Eligible Cardholder”). Eligible Cardholder will be entitled to one free tall size beverage at Pacific Coffee (“Offer”).
3. Retail purchase or cash advance transaction must be transacted during the Promotion Period after Prime Visa credit card activation (“Eligible Transaction”) and be posted on/or before August 31, 2019. Eligible Transaction excludes the following types of transactions: Application fee/handling fee and add value of Octopus Automatic Add Value Service, split transactions, investment fund amount, casino transactions, any value of vouchers, deposits, line burn, installment amount, dispute transactions, any money/electronic money transfer (including but not limited to person to person (P2P) payment services or mobile device/app/electronic funds transfer platform)/reload of e-Wallets, credit card charges (including annual fee, interest/finance charges, late fee, over-the-limit fee, cash advance fee and other fee), any transactions that are un-posted/ cancelled/ charge-back, return of goods and/or refund/forgery, or any unauthorized transactions.
4. Eligible Transaction shall be determined in accordance with the merchant code defined by PrimeCredit / VISA and may be varied from time to time without further notice and the records of PrimeCredit shall prevail. The Eligible Transaction shall be determined at the sole and absolute discretion of PrimeCredit.
5. Eligible Cardholder is required to keep the Eligible Transaction record and the relevant original copy of credit card slip (exclude online transactions). In case of any disputes, Eligible Cardholder is required to present the relevant transaction record and the original copy of credit card slip for further verification by PrimeCredit.
6. Eligible Cardholder will receive an SMS with the link to the QR code of the Offer within 60 days from the Eligible Transaction’s posting date. QR code must be presented to the staff of any Pacific Coffee stores in Hong Kong (except Hung Hom MTR Station and Asia World Expo coffeehouses) to redeem the Offer.
7. Each Eligible Cardholder can only receive the Offer once only under this Promotion.
8. The Offer must be redeemed on or before the expiry date as stated in the SMS. Expiry date is non-extendable. The QR code of the Offer is valid for one-time use only. The Offer is non-exchangeable, non-refundable and cannot be exchanged for cash or other offers. The Offer cannot be used in conjunction with any other promotions or privileges of Pacific Coffee. PrimeCredit will not re-issue related Offer, SMS or QR code of the Offer if it is lost, damaged or stolen.
9. If any Eligible Transaction is refunded or cancelled after the Offer has been given out or the Eligible Cardholder made duplicated redemption of the Offer, PrimeCredit reserves the right to debit an amount equivalent to the value of the Offer from the relevant Prime Visa credit card account without prior notice.
10. PrimeCredit is not the supplier of the Offer and will not be responsible for any quality, design, specifications and liabilities arising in conjunction with such products and the services provided by Pacific Coffee. The uses of the Offer are subject to the terms and conditions of Pacific Coffee.
11. Should there be any Offer shortage, PrimeCredit reserves the right to replace the Offer with another item which it deemed having the same value without prior notice.
12. PrimeCredit reserves the right to revise or cancel the promotion and/or to modify the relevant Terms and Conditions from time to time without prior notice. In the event of any disputes, the decision of PrimeCredit and Pacific Coffee shall be final and conclusive.
13. If there is any inconsistency or conflict between Bahasa and English version of this Terms and Conditions, the English version shall prevail.